



## PROMOTE THE BEST

Put Your Award to Work with BestCompaniesAZ!

When BestCompaniesAZ manages your PR, we put your award to work all year long. We specialize in award promotion services helping to maximize your exposure for a fraction of the cost of doing it yourself.

### **Culture Video - Tells your BEST Culture story**

BestCompaniesAZ and Sonoran Studios, will produce a high quality, documentary style video that will tell the story about your award winning company. No scripts, no boring narrator – get creative and bring your unique culture to life! *Special offer - 2 minute video*

### **Promotion of Your Brand on Our Exclusive Niche Website**

BestCompaniesAZ provides an exclusive niche website for ONLY Arizona's BEST and Most Admired Companies. Don't dilute your brand using general public advertisement vehicles or large job boards. Our clients love the quality of our audience and our creative pricing strategy for HR and PR staff. You can also post your job openings where quality job seekers are looking – at a fraction of the cost of other job boards! *Reserve your Premium Banner Placement on BestCompaniesAZ now.*

- Banner Ads – Home Flash Banner and Run of Site Banners
- Company Logo, Link, Profile, Video, Social Media Sites and Profile (unlimited links and text)
- Career Postings (unlimited) and Event Listings
- SEO and Stat Tracking

### **Social Media Strategy – Twitter, Facebook and LinkedIn**

BestCompaniesAZ, in partnership with TweetMyJobs, will develop a social media strategy providing local and national exposure reaching Twitter, Facebook and LinkedIn followers. What's different about our strategy? We provide 3rd party endorsement and only promote high quality award winning companies.

### **Amazing Special Rates on Your Ad in AZ Business Magazine**

Partner with BestCompaniesAZ and cash in on amazing print ad rates and online ads with AZ Business Magazine.

### **Speaking Opportunities – Get Recognized for Your BEST Achievements!**

Join the "BestCompaniesAZ's Speaker's Team" and share with others why your company was voted a Most Admired Company. BestCompaniesAZ offers speaking opportunities at monthly forums, onsite "culture tours" and our community outreach events (AZ's BEST Give Back). PLUS we will feature your "best practices" in our Arizona's Most Admired Companies Best Practices book. Advertising inserts also available.

### **Promotional Products at Volume Discount Prices**

Keep your award visible and in the eyes of your employees, customers and public all year long with great pricing on custom "Most Admired" banners, signage, window clings, stickers, balloons, magnets, shirts, and more.

### **CALL TODAY FOR A CUSTOM PR PACKAGE**

**3 Month Introductory Special for all new BestCompaniesAZ clients!**

BestCompaniesAZ provides a fully customized package to fit your HR, PR, Marketing or Community Service needs. Flexible payment options are available (6 & 12 month packages). *Long term contracts provide greater exposure and result in increased visibility and recognition!*