

SPEAKER LINE-UP

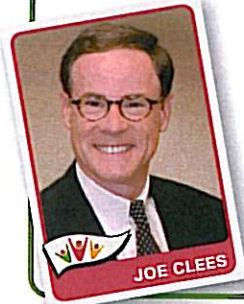
Company: BestCompaniesAZ, LLC Employees: 5
 Name: Denise Gredler
 Title: Founder & President



Stats

- » Founding partner of the Best Places to Work in the Valley as published by *The Phoenix Business Journal*
- » Founder of the BestCompaniesAZ Leadership Forum
- » Founder of BestCompaniesAZ.com, the valley's exclusive website featuring Arizona award-winning companies

Company: Ogletree Deakins Employees: 400+
 Name: Joe Clees
 Title: Shareholder



Stats

- » Joe was instrumental in creating the Phoenix and Tucson offices of Ogletree Deakins
- » He has been recognized as one of the Best Lawyers in America and one of the Best Lawyers in the United States
- » He was singled out in the 2007 edition of "The Legal 500" and the *Arizona Business Magazine* rates him as one of the "Top Attorneys of Arizona"
- » He has also been designated as a "Best of the Bar" by *The Phoenix Business Journal* and has been recognized as one of the "Southwest Super Lawyers" for several years

Company: LifeLock® Employees: 325
 Name: Todd Davis
 Title: President & CEO

Best Place to Work Awards

- » Best Places to Work in the Valley, Honorable Mention

3 Tips to Building a Best Place to Work Culture

- 1 Define your best place to work
- 2 Create a best place to work strategy and plan
- 3 Communicate your progress timely and often to employees



Company: Google, Arizona Employees: 90
 Name: Jaime Casap
 Title: Operations Manager

Best Place to Work Awards

- » #1 Fortune 100 Best Companies to Work for in America (2007 and 2008)

3 Tips to Building a Best Place to Work Culture

- 1 Focus on your users and all else will follow
- 2 Don't listen to your customers, solve their issues and problems
- 3 Innovation is the rule, not the exception



Company: Arizona Diamondbacks Employees: 225
 Name: Derrick Hall
 Title: President



Best Place to Work Awards

- » 2007 Best Places to Work Award Winner (Medium-sized list - #15)



Company: Scottsdale Healthcare Employees: 6,850
 Name: Carol Henderson
 Title: Vice President, Human Resources



Best Place to Work Awards

- » 3X winner Best Places to Work in the Valley (2004-2006)
- » Magnet Hospital, October 2007
- » AARP Best Employers for Workers over 50 (Five Years in a Row)
- » Top 25 Workplaces For Women by *Arizona Woman* (2008)

3 Tips to Building a Best Place to Work Culture

- 1 Calculate/quantify the business opportunity
- 2 Ask your staff for input
- 3 Management rounding is crucial

Company: St. Joseph's Hospital & Medical Center Employees: 5000
 Name: Patty White
 Title: Chief Operating Officer

Best Place to Work Awards

- » Voted one of Top 25 Workplaces For Women, *Arizona Woman* (2008)
- » 5X winner Best Places to Work in the Valley
- » Thompson Top 100 Hospital (2008)
- » Spencer Foreman Award for Outstanding Community Service (2007)

3 Tips to Building a Best Place to Work Culture

- 1 Communicate and share information; both the good *and* the bad
- 2 Connect with your employees ... all of them, regardless of shift, location, etc.
- 3 Include employees in decisions that affect them



Company: McMurry, Inc. Employees: 160
 Name: Lee Vikre
 Title: Vice President, Tremendous People

Best Place to Work Awards

- » #1 Inaugural Best Company to Work for in the Valley (2003)
- » Top 10 in *HR Magazine* Best Small Companies to Work for in America (2006 and 2007)
- » Ranked the "Best Publishing Company to Work For" by *Publishing Executive Magazine*

3 Tips to Building a Best Place to Work Culture

- 1 Clearly articulate your values, and stick to them in good times and bad
- 2 Hire the best people, nothing but stars, no matter how long it takes to find them
- 3 Empower people to succeed - don't shackle them with rules and policies

